

DIKSHA KASHYAP

WEB AND GRAPHIC DESIGNER

+91 85809 46137

diksha.kashhyap@gmail.com

behance.net/dikshakashyap27

www.dkashyap.com

PROFILE

I'm a web and graphic designer with hands-on experience in designing websites, creating visual content, and building digital experiences. I've worked across internships, freelance projects, and most recently at Simran IT Services. I'm now looking for a new opportunity where I can contribute creatively, continue learning, and take on new challenges in design and digital media.

EDUCATION

H.P.U. SHIMLA 2015 - 2018

Bachelor of Science

SKILLS

HTML, CSS, WordPress,
Figma, Photoshop, Canva

WORK EXPERIENCE

Freelance Web & Graphic Designer | Remote

Jan 2025 – Present

- Design and develop responsive WordPress websites for clients across various industries.
- Create brand identities, social media graphics, banners, flyers, and marketing materials.
- Collaborate directly with clients to understand project requirements and deliver tailored design solutions.
- Manage projects from concept to final delivery while maintaining quality and deadlines.
- Optimize website layouts and user experiences to improve engagement and usability.

Web & Graphic Designer | Simran IT Services

Feb 2023 – Jan 2025 | Solan, HP

- Built and managed WordPress websites with custom layouts and responsive designs.
- Designed graphics for websites, social media, and marketing campaigns.
- Redesigned and maintained websites for Blue Loans, Anand Intra, and Maashoolini.
- Ensured visual consistency, mobile responsiveness, and user-friendly experiences across websites.

Intern, Web & Graphic Design | Cyrus Webtech

Aug 2022 | Jan 2023 | Mohali

- Assisted in layout designs, banners, and basic WordPress edits
- Supported WordPress website updates and content management tasks.
- Learned responsive design principles and industry-standard design workflows.
- Collaborated with senior designers on client projects and design revisions.